Mark Lewiecki

Senior Product Manager
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Mark Lewiecki is the Senior Product Manager for the Adobe PDF Print Engine, Adobe's industry-leading rendering technology. Mark has led the product since version 1, following its launch in 2006.

With a long history in the print industry, Mark began his career as a prepress operator in offset and flexographic production. As a system architect in the 1990s, he designed and built a large-scale prepress solution for retail/catalog production, integrating best-of-breed technologies at a time when single-vendor, turnkey solutions dominated the market.

Mark transitioned to Product Management in 2000, initially focusing on Digital Asset Management (DAM) solutions, before returning to his prepress roots as a member of the Adobe Print Family. He played a key role in the development of PDF/VT, the international standard for variable data printing (ISO 16612).

Today, Mark continues to drive innovation in next generation print technologies, with a focus on the evolving needs of packaging, label, and industrial print segments. His unique blend of hands-on production experience and product leadership powers Adobe's mission to advance the future of printing.

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